NEW HORIZON

THE DESIGN CORPORATE BRAND GUIDELINES

NEW

HORIZON

LOGO
LOCKUP

NEW

HORIZON

NEW
HORIZON

LOGO
LOCKUP
SOLID
COLOR

NEW

HORIZON

LOGO
LOCKUP
SOLID
COLOR

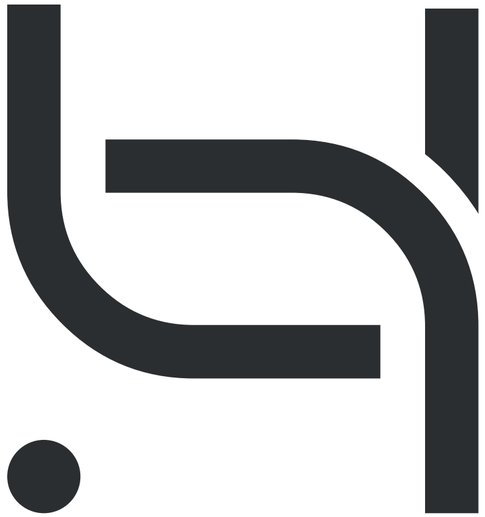
NEW
HORIZON
أفـــاق جـــــديدة

NEW
HORIZON
آفاق جديدة

NEW
HORIZON
أفاق جديدة

NEW
HORIZON
أفاق جديدة
HORIZON
NEW

LOGO
LOCKUP
SOLID
COLOR



NEW
HORIZON
أفـــاق جـــــديدة

TYPOGRAPHY :-

BRANDGUIDELINESGRAYSCALE
HELLO I`M : MONTSERRAT ENGLISH

TAJAWALT - REGULAR
ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

BRANDGUIDELINESGRAYSCALE
HELLO I`M : 29LT BUKRA ARABIC

TAJAWALT - REGULAR
أبتثجحخدذرزسشص
ضطظعغفقكمنهوي

DESIGN IS SO SIMPLE,
THAT'S WHY IT IS SO
COMPLICATED

CHARACTER

NEW
HORIZON
أفـــاق جـــــديدة

CHARACTER

COLOR

PRIMARY COLOR

PRIMARY COLOR
COLOR CODES
CMYK : C0 M71.03Y82.99 K0
RGB : F46530

PRIMARY COLOR

PRIMARY COLOR
COLOR CODES
CMYK : C74.64 M61.68 Y56.3 K67.45
RGB : 2A2E30

PRIMARY COLOR

PRIMARY COLOR
COLOR CODES
CMYK : C0 M0 Y0 K100
RGB : 000000

NEW HORIZON

أفـــاق جـــــديدة

YOU CAN NOW TAKE BREAK